The minutes of the Iowa Water Pollution Control Association Executive Committee Meeting, held at the Hotel at Gateway Center, in Ames, Iowa, on January 8 and 9, 2010.

ITEM I: CALL TO ORDER

The meeting was called to order by President, Jim McElvogue, at 10:06 AM, with the following Executive Committee members present: Jay Brady, Murat Akyurek, Michael Tripp, Kevin Moler, Scott Wienands, Jim McElvogue, Gary Schellhorn, Dan Riney, Darin Jacobs and John Ringlestein. Also present were: Jim Stricker, Ted Payseur, Laurie Twitchell, Lance Aldrich, Keith Hobson, Eric Evans, Kris Evans, Mike Fields, Steve Troyer, Jim Utter, Greg Sindt and Mike Trotter.

ITEM II: AGENDA

E. 2010 WEFMAX Meetings

Jim McElvogue listed the WEFMAX 2010 meetings as follows: Alexandria, VA – April 8-9, Puerto Rico – March 11-13, Cleveland, OH – May 6-7, and San Diego, CA – May 12-14. The WEF Leadership Conference will be the day preceding the Alexandria meeting and the Young Professionals meeting will be the day preceding the Puerto Rico meeting. After discussion, tentatively, Jim and Scott will go to Alexandria, Jay will go to Puerto Rico and Gary will go to Cleveland.

F. Preliminary Budget

The Sec./Treas. distributed the draft budget for 2010 in the traditional format and in spreadsheet format which included a column for actual expenses for 2009. The budget was reviewed line by line for changes.

10:32 AM, Quorum is now present.

A. Approval of Agenda

It was moved by Gary Schellhorn, and seconded by Scott Wienands, to approve the agenda as presented. Motion carried.

B. Approval of Minutes of November 13, 2009

It was moved by Murat Akyurek, and seconded by Gary Schellhorn, to approve the minutes of November 13, 2009, as printed. Motion carried.

C. Treasurer’s Report

The Secretary/Treasurer distributed balance sheets taken on January 1, 2009, and December 31, 2009. Total assets were up $28,264.64 for fiscal year 2009. This amount includes a balance of approximately $8,000 for the blending and bypass situation. Each account was reviewed for changes over the year. Reserves were discussed briefly. After further discussion, it was moved by Murat Akyurek, and seconded by Kevin Moler, to approve the
D. Delegates’ Report
Scott Wienands reported he had received an email from Phyllis Ross at WEF concerning the display that WEF is providing to MAs. Scott replied the Iowa MA was looking into a possible name change and would contact WEF later. The MA/WEF Relationship Group is still working on this hot topic. Conference calls with the MAs are still continuing and are almost complete. Bill Bertera and WEF staff will be looking at the responses. Scott noted that WEF will provide strategic planning assistance to MAs at no cost. WEF is also making an effort to develop a closer relationship between MA committees and their comparable WEF committees. Nominations for WEF officers for the coming year are being solicited.

E. 2010 WEFMAX Meetings (continued)
Gary Schellhorn discussed the WEFMAX 2011 meeting that will be hosted by the IWPCA. Decisions need to be made soon on format (days of the week) and the site. After discussion, the Friday – Saturday format was favored and sites were narrowed to Davenport and Cedar Rapids.

G. Annual Meeting Format
Jim McElvogue reported he has been meeting with Jay Brady and Dan Riney to discuss possible changes in the annual meeting format. Changes proposed for the banquet were to shorten the program to increase attendance, more casual attire, present only WEF awards at the banquet with IWPCA awards presented at the Thursday luncheon and possibly entertainment. Other issues to consider are doing something different with Friday, whether banquet should be on Wednesday or Thursday night and to do something to develop more focus on the exhibitor track. Collection systems will have a track for the program and an outside session for hands on experience. Problems encountered with the collection systems outside event were discussed. Should the annual meeting include a pretreatment track? Should one of the lunch sessions be designated for MA leadership topics? The timing of the retreat was discussed.

The meeting was recessed at 12:05 PM for lunch and reconvened at 12:40 PM.

H. Annual Meeting Committee
Jim McElvogue reported a volunteer is needed to be the understudy (overstudy?) for the Sec./Treas. to learn the annual meeting preparation process. Murat Akyurek volunteered to become the Annual Meeting Committee Chair. The makeup and expectations of the committee were discussed. Meeting publication will be done by the Sec./Treas. with the assistance of Jim McElvogue this year. The preparation of the mailer and program was discussed. Scott Wienands will check on what it would cost to do a color mailer.

I. Name Change
Laurie Twitchell distributed a sample letter and ballot concerning the possible name change. An email survey had been sent out last year asking about the possibility of a name change and asking for suggestions for a new name. The Public Relations/Public Education Committee met in December and compiled the results of the survey. The two most favored names were
Iowa Water Environment Association and Clean Water Association of Iowa. The Committee is suggesting a ballot with 2 votes; first, should there be a name change? and second, which of the two names is preferred? The ballot would list the pros and cons of both name choices. It was moved by Murat Akyurek, and seconded by Darin Jacobs, to send out a ballot to the membership concerning the name change. Motion carried. It was moved by Dan Riney, and seconded by Murat Akyurek, that the PR/PE Committee formulate a ballot to be presented at the March Board meeting. Motion carried.

J. Other Items
Kevin Moler discussed the Scholarship Fund for the Community College curriculum. As we have noted before, Bob Watson has been instrumental in getting the water/wastewater curriculum back in the Community Colleges. Part of the effort was to establish a scholarship fund which was to have been matched with state funds. Unfortunately the state is out of money and will not provide matching funds. Bob is suggesting the Association ask the membership to donate $5/member to the scholarship fund and communities to donate $50 each. The scholarship fund will be administered by DMACC and will not involve the Association. The request is not an endorsement but for informational purposes to the membership. It was suggested that Bob develop a story for the newsletter for this purpose.

The meeting was recessed at 1:31 PM and reconvened at 9:15 AM on January 9, 2010.

The Sec./Treas. reviewed the changes made to the budget during the retreat. Changes were made in several areas during the review. It was moved by Kevin Moler, and seconded by Scott Wienands, to approve the budget as proposed and revised. Motion carried.

It was moved by Gary Schellhorn, and seconded by Mike Tripp, to authorize the Education Committee to suggest an increase of $10 in the short course registration to the joint committee. Motion carried.

Due to a conflict with the WEFMAX meeting, the March board meeting will be on the 19th.

ITEM III: ADJOURNMENT
President McElvogue declared the meeting adjourned at 11:14 AM.

Respectfully Submitted,

John W. Ringlestein,
Secretary-Treasurer